

02-16-01

1000 U.S. PRO
09/785095

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February 16, 2001

X PATENT APPLICATION
 Assistant Commissioner For Patents
 Washington, D.C. 20231

File No.: SONY 3.0-030
 Title : SYSTEM AND METHOD FOR PROVIDING
 CUSTOMIZED ADVERTISEMENTS OVER A NETWORK

Inventor(s): Paul Feinberg
 Assignee : Sony Corp./Sony Electronics, Inc.

CUSTOMER NUMBER 000530

ar Sir:

closed herewith please find the following documents in the above-identified application for Letters Patent of the United States, which claims the benefit of
 Provisional Application Serial No. 60/210,499, filed June 9, 2000:

1	Pages of Abstract	Declaration One (1) return-addressed postcard
14	Pages of Specification	<u>PLEASE PROVIDE FILING DATE AND SERIAL NUMBER</u>
48	Number of Claims	
2	Sheets of Drawings	
	Assignment and Recordation Form Cover Sheet	

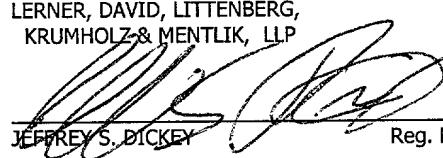
ase charge Deposit Account No. 12-1095 in the amount of \$1,215.00, calculated as follows:

asic Fee	\$ 710.00
ditional Fees:	
Total number of claims (including multiple dependent claims):	48
Total number of claims in excess of 20: 28 x \$18	710.00
Number of independent claims: 3	504.00
Number of independent claims minus 3: 0 x \$80	0.00
Fee for multiple dependent claim(s) (\$270)	0.00
 TOTAL FILING FEE	
	 \$ 1,215.00

ONVENTION DATE: for Appn. S.N. is claimed.
 Priority Document: Enclosed Will follow

the event the actual fee is greater than the payment authorized above, the Patent Office is authorized to charge any deficiency to our Deposit Account No. 12-095.

Respectfully submitted,

LERNER, DAVID, LITTENBERG,
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Reg. No. 35,858

3 (LBEXCP) 98075

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EXPRESS MAIL LABEL NUMBER: EL646756883US